

JUNGLE THEATER

JUNGLE THEATER'S GALA

Monday, May 6, 2024

7:00pm-9:00pm | Jungle Theater | 2951 Lyndale Ave S



SPONSORSHIP OPPORTUNITIES FOR JUNGLE THEATER'S 2024 GALA

The Jungle's 2024 "Magic is in the Making" Gala will take place in person on Monday, May 6th at the Jungle Theater. This evening of celebration will include live music, an enticing live auction, food, drinks, heartwarming performances from some of Jungle audiences most beloved artists, and more!

Event Description

The Jungle's 2024 Gala is a much-anticipated annual event that raises money for the Jungle Theater and their courageous, entertaining, and resonant productions. The evening will give guests a chance to become familiar with the Jungle Theater building, now in its 25th year, with opportunities to mingle with the artists and hear directly from the theater-makers. It's an annual party to give Jungle's dedicated donors an up-close look at what they are supporting and why it remains essential in our communities.

As guests mingle with drinks and food, they'll experience a charming and heartfelt program presented by some of Jungle's performing artists, and hear directly from Jungle Theater's Artistic Director, Christina Baldwin, and Artistic Leadership Cohort members Katie Ka Vang and Isabella Star LaBlanc in an evening to support and uplift the theater's potent work.

Who is attending?

The Jungle's gala will be attended in-person by 150 guests. Physical invitations will be mailed to over 500 households in the Twin Cities area. The gala is also promoted to 14,903 email subscribers with a 43% open rate and 9,600 social media followers. Attendees of the gala are active and engaged residents of the Twin Cities from a wide spectrum of professions.

Gain visibility while also supporting Twin Cities' beloved Jungle Theater by becoming a sponsor of this exciting event!

JUNGLE THEATER

JUNGLE THEATER'S "MAGIC IS IN THE MAKING" GALA SPONSORSHIP



PRESTIGE SPONSOR - \$10,000 Sponsorship

- Exclusive sponsor of Gala early access/VIP reception
- 4 VIP tickets (\$250 each) to the Gala
- 1 FlexPass Subscription (10 tickets) for the 2024/2025 season
- Full-page ad on inside front cover of program for current production of "A Jumping off Point" (April 3 deadline) and July 2024's New Works Festival
- Special recognition from the stage during the Gala
- Top billing on Gala signage
- Top billing on Gala print invitation (deadline of March 18)
- Top billing on Gala website (Impressions: 100,000 annual visitors)
- Ad/logo in email campaign promoting the Gala to Jungle's 15,000 subscribers
- Recognition in social media promoting the Gala to Jungle's 9,600 followers

ABRACADABRA SPONSOR - \$5,000 Sponsorship

- 2 VIP tickets (\$250 each) to the Gala
- 4 tickets for any 2024 performance
- Half-page ad on inside front cover of program for current production of "A Jumping off Point" (April 3 deadline) and July 2024's New Works Festival
- Special recognition from the stage during the Gala
- Logo on Gala signage
- Logo on Gala print invitation (deadline of March 18)
- Logo on Gala website (Impressions: 100,000 annual visitors)
- Ad/logo in email campaign promoting the Gala to Jungle's 15,000 subscribers
- Recognition in social media promoting the Gala to Jungle's 9,600 followers

SAY THE MAGIC WORD SPONSOR - \$2,500 Sponsorship

- 2 VIP tickets (\$250 each) to the Gala
- 2 tickets for any 2024 performance
- Quarter-page ad on inside front cover of program for current production of "A Jumping off Point" (April 3 deadline) and July 2024's New Works Festival
- Logo on Gala signage
- Logo on Gala print invitation (deadline of March 18)
- Logo on Gala website (Impressions: 100,000 annual visitors)
- Ad/logo in email campaign promoting the Gala to Jungle's 15,000 subscribers
- Recognition in social media promoting the Gala to Jungle's 9,600 followers

LEVITATION SPONSOR - \$1,000 Sponsorship

- 2 VIP tickets (\$250 each) to the Gala
- Name listed on Gala signage
- Name listed on Gala print invitation (deadline of March 18)
- Name listed on Gala website (Impressions: 100,000 annual visitors)
- Name Listed in email campaign promoting the Gala to Jungle's 15,000 subscribers
- Recognition in social media promoting the Gala to Jungle's 9,600 followers

SLIGHT OF HAND SPONSOR - \$500 Sponsorship

- \$100 Gala tickets (standard price \$150-\$300)
- Name listed on Gala signage
- Name listed on Gala website (Impressions: 100,000 annual visitors)
- Name listed in email campaign promoting the Gala to Jungle's 15,000 subscribers
- Recognition in social media promoting the Gala to Jungle's 9,600 followers

RABBIT OUT OF THE HAT SPONSOR - \$250 Sponsorship

- \$100 Gala tickets (standard price \$150-\$300)
- Name listed on Gala signage



Contact Kelly M Turpin for more information at kturpin@jungletheater.org | www.jungletheater.org | 2951 Lyndale Ave S, Minneapolis